

FOR IMMEDIATE RELEASE

Precision Health Technologies Welcomes Wes Johnson as New Senior Product Specialist

Industry Veteran Brings Extensive Experience in Animal Health to Lead Sales and Business Development Initiatives

WORTHINGTON, MN, August 23, 2024 – Precision Health Technologies (PHT), a leading provider of polyphenol-based nutritional products under the brand name PhytoCare, proudly announces the appointment of Wes Johnson as their new Senior Product Specialist. With over 30 years of experience in the US animal health industry, Johnson will play a pivotal role in business development and support sales across all PHT product lines and customers.

Wes Johnson brings a wealth of experience to Precision Health Technologies, having worked in various sales, marketing, and account management roles within the animal health sector. Raised on a crop and livestock farm in Iowa and holding a BS degree in Dairy Science and Agriculture Education from Iowa State University, Johnson has a deep understanding of the industry.

Over his career, Johnson has held significant positions at leading companies such as Ralco Nutrition, Ceva Animal Health, and MVP Laboratories, where he managed strategic accounts and contributed to substantial sales growth. His expertise in veterinary medicine, business planning, and strategic account management will be invaluable to PHT's mission of delivering innovative animal health solutions.

“We are thrilled to welcome Wes to our team,” said Robert Tims, Head of Sales and Business Development. “Wes's depth of knowledge and extensive network in the industry make him a proven advisor to veterinarians and producers on improving animal health. His experience and insights will be instrumental in expanding our reach and enhancing our product offerings.”

Dr. Conrad Schmidt, DVM, and Chief Research Officer added, “We are looking forward to Wes bringing our newest products and improved formulations to our customers. His expertise will help us continue our tradition of innovation and excellence in the animal health market.”

About Precision Health Technologies

Founded in the heart of America's mid-west in 2015, Precision Health Technologies (PHT) emerged from a collaboration of visionary large animal veterinarians and livestock producers. PHT proudly stands as North America's leading supplier of activated plant phenolic solutions for animal health and wellness, serving veterinarians, producers, and livestock nutritionists alike.

PhytoCare's polyphenolic nutritional products are farm-friendly, livestock-ready, and specially formulated to support healthier, more resilient, and more profitable herds. We are committed to bringing quality and innovation to the animal health market. Our patented processes and innovative formulations expertly extract and activate polyphenols, ensuring optimal bioavailability when ingested by animals to enhance their overall

health. These natural compounds are the backbone of our offerings, ensuring that livestock benefit from improved gut health, robust immunity, and accelerated healing. As advocates for natural, effective solutions, we manufacture products that not only elevate animal health but also significantly impact the producers' bottom line. Our aim is to empower producers with the tools to remain Antibiotic-Free (ABF) and No Antibiotics Ever (NAE).

Contact:

Robert Tims
Head of Sales and Business Development
Precision Health Technologies
Phone: (605) 696-5606
Email: bob@phytocare.us

#####